

# GoRoute Field Service Management

*Mobile Solutions that Feed Your Bottom Line*

## GoRoute Key Features

- Dispatch customer stops in real time to each technician's smartphone
- Track time at each service location
- Track GPS location and maintain GPS historical data for later reporting or viewing
- Collect and process invoices for both time and products.
- Automatic price calculations
- Optimize delivery routes
- Real-time update
- Maintenance contract support
- Detailed customer history

GoRoute Field Service is a software system for the service industry. This includes but is not limited to Air Conditioning, Plumbing, Electricians, Appliance maintenance or any company with mobile technician work forces that delivers both products and services.

With GoRoute, you will

- Reduce cost
- Improve customer service
- Eliminate redundant error prone paper work.
- Improve inventory control

### *Standard Software*

GoRoute comes standard with components you need to build a complete field service solution.

### *A Complete Solution*

With GoRoute's powerful features and optional capabilities, you can design a field service application solution that will let you get it right, both now and in the future.



View customer service history in real-time with the GoRoute handheld software system.

Generate more revenue per technician by accounting for travel time, actual time on site and providing accurate pricing for the services and item you sell.



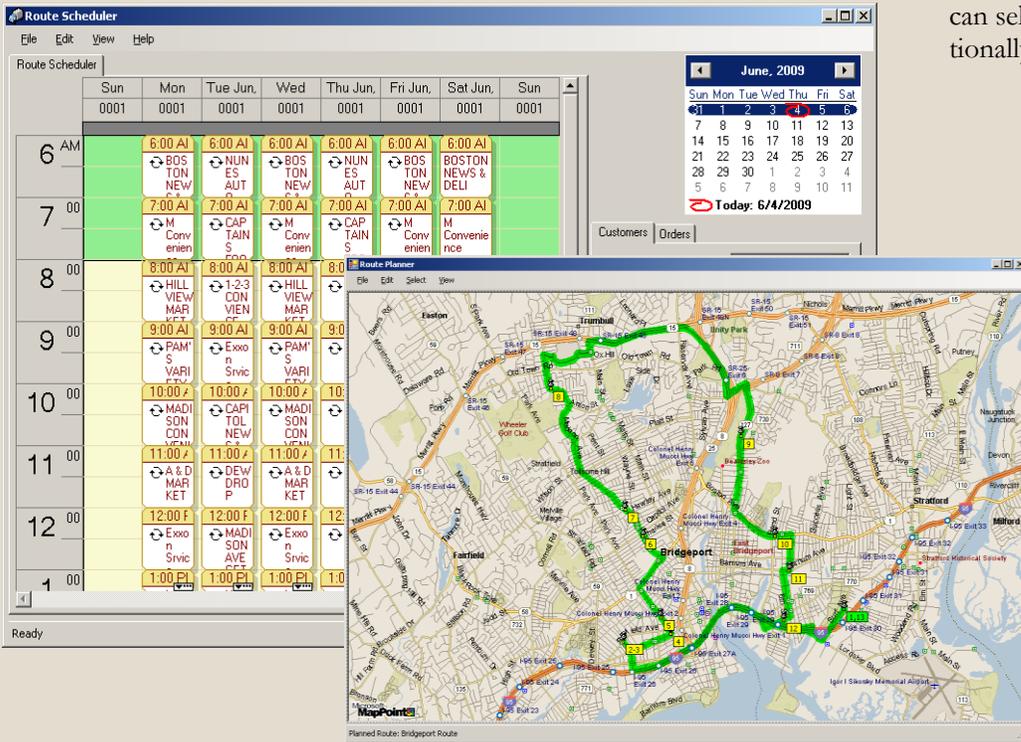
### *Powerful Handheld Applications*

GoRoute's handheld software provides all the standard field service functions needed in for your technicians, including:

- Work Orders and invoicing of products and services
- Predefined service items
- Standard maintenance contract support
- End of day settlement
- Inventory management
- Time entry

GoRoute also includes an easy to use communications module that transfers data either locally or remotely through the internet.

*GoRoute Windows Mobile (continued from page 1)*



*Sophisticated Modules*

To customize your field service application, you can select from many modules that you may optionally implement.

- Time card management
- Service scheduling
- Inventory management
- Specialized pricing

*Accounting System Link*

GoRoute links to your accounting system, pulling customers, items, prices, and all critical data needed to create transactions in the field.

GoRoute also is designed to import completed transactions to keep your accounting system up to date.

*Service Dispatch, Route Planning and Management – Reduce Fuel Costs, Improve Technician Productivity*

The GoRoute Planner and Dispatcher helps reduce costs by allowing you to easily assign service calls based on geographic location, thereby improving technician productivity, reducing drive time and fuel consumption.

Users can optimize planned service calls in order to generate the most optimum travel route. These routes can be synchronized to the technician's handheld unit in real-time providing service call updates as needed. Projected times can be used to improve customer service, providing customers with a better time window for the technician's arrival.

With GPS tracking enabled, users can report planned vs. actual route for each technician.

*What is Your Mobile Strategy?*

Handhelds are now as powerful as desktop units and with GPS technology provide features unique to the platform.

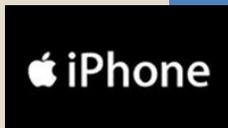
Messaging technology, internet connectivity and high powered processing capabilities should be utilized to improve your business operations.

With over 12 years in the mobile business, GoRoute is uniquely qualified to deliver a superior solution for your operation.

Take advantage of this technology; GoRoute can help.

Multiple Hardware Options

GoRoute can be run on Google's Android Operating system, iPhone, Windows Mobile or Windows Phone 7.



GoRoute, Inc.  
 559.326.2150  
[www.goroute.com](http://www.goroute.com)  
[sales@goroute.com](mailto:sales@goroute.com)

