

GoRoute

Route Accounting Software

Route Delivery Accounting from GoRoute

GoRoute Windows Mobile Keeps Your Company on the Leading Edge of Proven Technology

GoRoute has expanded its product offering to include the Windows Mobile hardware platform environment. By expanding into Microsoft's series of layered products, our customers will be assured of a reliable and stable architecture that is supported and implemented in some of the largest company in the world.

GoRoute's Windows Mobile handheld software will help you stay on the proven edge of technology without the need to purchase and implement a complete system from scratch.

GoRoute Windows Mobile helps you save money by delivering a more reliable system, increased productivity and reduced system and support costs.

Maintenance Update Expands Capabilities

All companies with a current maintenance plan have the opportunity to upgrade their current GoRoute system to the Windows Mobile version at no additional cost.

The GoRoute Windows Mobile edition supports PeachTree, QuickBooks and Sage MAS90/200.

The GoRoute Windows mobile system takes advantage of the extended features provided by the Windows Mobile platform. These features include:

- Powerful, proven, Microsoft SQL Server database architecture
- Synchronization via internet and cellular lines
- GPS integration
- Interactive mapping and drive to locations
- Support for over 30 different printer types
- Ability to select from 100's of different hardware options

Powerful New Software Functionality Improves Customer Service and Reduces Costs

GoRoute Windows Mobile edition has been augmented with many new capabilities to improve customer service and reduce your total cost of ownership. These include the ability to

- Assign route stops using recurring schedules.
- Route stops now display detailed customer note information
- Display detailed customer sales history.
- Display detailed item sales information

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- Collect against specific outstanding invoices
- Powerful item lookup capabilities
- Reformatted invoice and report layouts
- Customer specific item lists
- Customer specific build-to or inventory par levels.
- Inventory management using multiple units of measure and bin locations
- Return reason code entry option
- Stylus or keyboard data entry capabilities allow drivers to more quickly process transactions

New Server Modules Improve Efficiency, Customer Service and Reduce Costs

Route Schedule and Route Planner Improve Company Performance

The **Route Scheduler** and **Route Planner** deliver outstanding functionality to help drive down overhead costs by better managing driver activities. The **Route scheduler** allows you to assign route stops to a driver and sequence these stops based on the most efficient stop sequence. This improves customer service by ensuring each customer is serviced based on a regular schedule. The **Route scheduler** also reduces over head costs by ensuring that the drivers use the most efficient route to service their customers.

The **Route Planner** provides the ability to create driver stops by overlaying the stops on an interactive map and optimizing these stops to produce a cost efficient route.

The screenshot displays two overlapping windows from the GoRoute software. The top window is the 'Route Scheduler' interface, which features a menu bar (File, Edit, View, Help) and a grid for scheduling routes. The grid has columns for days of the week (Sun, Mon, Tue, Wed, Thu, Fri, Sat, Sun) and rows for time slots (6 AM, 7:00, 8:00, 9:00, 10:00, 11:00, 12:00, 1:00). Each cell in the grid contains a time and a list of stops, such as '6:00 AI BOS TON NEW' or '7:00 AI M CORV ENSEN'. A calendar for June 2009 is visible in the top right corner of this window, with the date 'Today: 6/4/2009' highlighted. The bottom window is the 'Route Planner' interface, which shows a map of a geographic area with a green route overlaid. The map includes various landmarks and street names, and the route is marked with numbered stops. The status bar at the bottom of the map window reads 'Planned Route: Bridgeport Route'.

The **Route Planner** can allow you to apply each planned route to a driver based on a schedule that you define. The schedule can be ad-hoc or a recurring schedule based on daily, weekly, monthly and other recurrence patterns.

Future releases of the **Route Planner** provide the ability to compare planned versus actual route driven and compare multiple routes to determine the most efficient series of stops yet maintain optimum customer service.

These exciting features and many more are available to all of our customers currently on active maintenance plans.

For more information on the GoRoute Windows Mobile Edition, please follow the link to:

www.goroute.com

Or contact us at:

(559) 326-2150

